

COULD THIS BE THE NEXT HOMERUN? WATCH BLLB LIKE A HAWK  
STARTING MONDAY, JULY 23rd!

Trade Date: Monday, July 23rd, 2007  
Company: Bell Buckle Holdings, Inc.  
Symbol: BLLB.PK  
Current Price: 0.245  
5-day Target: 1  
Current Market: Extremely Bullish  
Rating: 10+  
Recommendation: Strong Buy

About Bell Buckle Holdings, Inc.

Bell Buckle Country Store, Inc. was founded in 1995 as a family owned and operated business, dedicated to producing the finest all-natural gourmet food products on the market. This dedication to excellence has garnered them recognition throughout the industry and many national awards for both taste and packaging. Through the years, the company has grown to include 5 brands, 239 products, sold in all 50 States and overseas through grocery stores, specialty gourmet & gift shops and big box retailers.

Bell Buckle Country Store, Inc. products are sold under the brands:  
Captain Rodney's, Rose & Ivy, Simplify, Bell Buckle Country Store  
and Bainbridge Festive Foods!

MEMBERS SHOULD PICK UP BLLB AS EARLY AS POSSIBLE ON MONDAY!  
THIS ANNOUNCEMENT IS GOING TO SEND IT OFF THE CHARTS!  
WE ALL KNOW THAT IN THIS BUSINESS IT'S THE BIG ANNOUNCEMENTS  
THAT MAKE THESE STOCKS EXPLODE!!!

It was felt these factors indicate "that widespread credit difficulties with important macroeconomic effects are unlikely when interest rates rise". Such levels, he said, had to be estimated "and those estimates are quite sensitive to the assumptions being made". This means that creditors will need to check their records before sending information to the credit bureaus.